

# Video Production & Photography, AAS

VIDEO PRODUCTION

School of Art, Humanities, Social Sciences and Public Service

## Program Description

The Video Production option is designed to prepare students for employment in commercial, industrial and educational settings as audiovisual technicians, video creators, video editors, and artists. Program graduates are prepared to provide for the operation of various equipment and software required to produce multimedia content. Students will acquire production skills in the areas of instructional graphics, video, audio recording, digital photography and interactive multimedia. Under supervision, students complete an internship experience in which they apply theoretical knowledge to workplace situations. Students may, under faculty supervision, create a substantial capstone project that reflects the skills they have learned in the program.

## Career Opportunities

Career opportunities exist within in-house corporate audiovisual departments, production crews, educational institutions, and non-profit organizations as well as in advertising agencies and sound or video production houses. A large number of individuals working in the media field are self-employed content creators or freelancers working on a variety of creative and technical multimedia projects.

## Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Design, produce, and analyze media and messages such as presentations, videos, multimedia, graphics/print, photography and interactive multimedia.
- Manage a media production from concept to distribution.
- Communicate effectively and appropriately using vocabulary indicative to the technology.
- Design and create videos and still images for various platforms.
- Edit motion pictures using non-linear editing and motion graphics techniques and software.
- Edit and present still images using industry standard software and equipment.
- Effectively function with associates as a member of a visual communications production team and a production crew.
- Operate various types of standard and well as specialized mediate related equipment and software.
- Practice appropriate safety procedures inherent to the industry.
- Evaluate media production.

Sugg. Term	Seq #	Course ID	Course Title	Cr	Prereq/Coreq(Co)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1		
	2	ENG 161	College Writing	3	ENG 085 with Permission of Instructor, ENG 095 or Placement	
	3	VPP 150	Video Editing	3		
	4	VPP 100	Basic Video	3		
	5	VPP 170	Digital Compositing and Photography	3		
1st Spring	6	VPP 240	Sound Design	3		
	7	GCT 115	Design & Layout I	3		ART 160
	8	VPP 110	Intro to Multimedia	3		
	9	VPP 120	History of Cinema	3		
	10	PSY 160	General Psychology	3		
2nd Fall	11	SPC 155	Effective Speech	3		
	12	VPP 250	Nonfiction Media Production	3	VPP 100	
	13	Elective	Restricted Elective	3		
	14	ENG 162	Technical Communication	3	ENG 161	ENG 165
	15	VPP 260	Interactive Multimedia	3	VPP 150 Recommended	
	16	VPP 271	Digital Compositing and Photography II	3	VPP 170	
2nd Spring	17	VPP 255	Multi Camera Production and Steaming	3	VPP 100	
	18	BUS 120	Mathematics of Business	3	MTH 050 or Placement	
	19	VPP 270	Video II	3	VPP 100 and VPP 150	
	20	VPP 290	Animation and Motion Graphics	3	VPP 100, VPP 150, VPP 170, and Permission of Instructor	
	21	VPP 299 or VPP 280	Internship or Capstone	3	VPP 100, VPP 150, VPP 170, and Permission of Instructor	

Minimum Program Credits

61

VPP

Restricted Electives: ART 140; ART 160; ART 162; ART 171; BUS 140; BUS 188; GCT 115; GCT 151; MKT 252; MKT 254; VPP 160