School of Business

The Business Entrepreneurship AAS program provides students with an introduction to business and the basic principles of management and emphasizes the skills needed to operate and administer a small business enterprise.

Career Opportunities

Graduates of the Business Entrepreneurship AAS program may find employment as assistant managers, junior department heads, administrative assistants, and front-line supervisors in small businesses. Job opportunities will be available in small businesses, nonprofit organizations, and in franchise ownership and management.

Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Exhibit effective written and oral communication skills.
- Demonstrate knowledge of the business environment.
- Demonstrate proficiency with the core principles of small business theory and practice.
- Practice effective problem-solving and decision-making skills.
- Recognize ethical and global dimensions in business practice.

| Sugg. Term | Seq # | Course ID | Course Title | Cr. | Prereq/Coreq(Co) | Options Available |
|---------------|----------|--------------|--------------------------------|-----|----------------------------|----------------------|
| 1st Fall | 1 | PDV 101 | First Year Seminar | 1 | | |
| | 2 | ENG 161 | College Writing | 3 | ENG 085 or Placement | |
| | 3 | BUS 145 | Excel for Business Environment | 3 | | |
| | 4 | BUS 120 | Mathematics of Business | 3 | MTH 050, 050A or Placement | |
| | 5 | BUS 140 | Introduction to Business | 3 | | |
| | 6 | FIN 155 | Personal Finance | 3 | | |
| 1st Spring | 7 | ENG 163 | Business Communication | 3 | ENG 161 | ENG 164 |
| | 8 | ACC 165 | Accounting for Managers | 3 | MTH 050, 050A or Placement | ACC 155 |
| | 9 | ECN 256 | Microeconomics | 3 | MTH 052, 052A or Placement | |
| | 10 | BUS 158 | Principles of Management | 3 | | |
| | 11 | BUS 205 | Business Law | 3 | | |
| 2nd Fall | 12 | ACC 120 | QuickBooks | 1 | | |
| | 13 | BUS 188 | Social Media in Business | 3 | | |
| | 14 | BUS 245 | Principles of Marketing | 3 | | |
| | 15 | BUS 244 | Business Statistics | 3 | MTH 052, 052A or Placement | |
| | 16 | FIN 220 | Business Finance | 3 | ACC 155 or ACC 165 | |
| | 17 | SPC 155 | Effective Speech | 3 | | SPC 156 |
| 2nd Spring | 18 | BUS 240 | Techniques of Selling | 3 | | |
| | 19 | BUS 262 | Entrepreneurship | 3 | | |
| | 20 | FIN 266 | Financial Statement Analysis | 3 | FIN 220 | |
| | 21 | BUS 278 | Data Analytics | 3 | BUS 244 | |
| | 22 | BUS 296 | Business Strategy | 3 | 45 Credits in Business AAS | |

Total Program Credits 62 SBM