

# Video Production & Photography, AAS

## VIDEO PRODUCTION

### School of Art, Humanities, Social Sciences and Public Service

The Video Production Option is designed to prepare students for employment in commercial, industrial and educational settings as audiovisual technicians, video creators, video editors, and artists. Program graduates are prepared to provide for the operation of various equipment and software required to produce multimedia content. Students will acquire production skills in the areas of instructional graphics, video, audio recording, digital photography and interactive multimedia. Under supervision, students complete an internship experience in which they apply theoretical knowledge to workplace situations. Students may, under faculty supervision, create a substantial capstone project that reflects the skills they have learned in the program.

### Career Opportunities

Career opportunities exist within in-house corporate audiovisual departments, production crews, educational institutions, and non-profit organizations as well as in advertising agencies and sound or video production houses. A large number of individuals working in the media field are self-employed content creators or freelancers working on a variety of creative and technical multimedia projects.

### Program Learning Outcomes

Upon successful completion of this program, students will be able to:

- Design, produce, and analyze media and messages such as presentations, videos, multimedia, graphics/print, photography and interactive multimedia.
- Manage a media production from concept to distribution.
- Communicate effectively and appropriately using vocabulary indicative to the technology.
- Design and create videos and still images for various platforms.
- Edit motion pictures using non-linear editing and motion graphics techniques and software.
- Edit and present still images using industry standard software and equipment.
- Effectively function with associates as a member of a visual communications production team and a production crew.
- Operate various types of standard and well as specialized mediate related equipment and software.
- Practice appropriate safety procedures inherent to the industry.
- Evaluate media productions.

Sugg. Term	Seq #	Course ID	Course Title	Cr	Term Offered	Prereq/Coreq(Co)	Options Available
1st Fall	1	PDV 101	First Year Seminar	1	F, Sp, Su		
	2	ENG 161	College Writing	3	F, Sp, Su	ENG 085 or Placement	
	3	VPP 150	Video Editing	3	F, Sp		
	4	VPP 100	Basic Video	3	F, Sp		
1st Spring	5	VPP 240	Sound Design	3	Sp		
	6	GCT 115	Design & Layout I	3	F, Sp		ART 160
	7	VPP 110	Intro to Multimedia	3	F, Sp		
	8	VPP 120	History of Cinema	3	Sp, Su		
	9	PSY 160	General Psychology	3	F, Sp, Su		
2nd Fall	10	SPC 155	Effective Speech	3	F, Sp, Su		
	11	VPP 250	Non Fiction Media Production	3	F	VPP 100	
	12	Elective	Restricted Elective	3	F, Sp		
	13	ENG 162	Technical Communication	3	F, Sp, Su	ENG 161	ENG 165
	14	VPP 170	Digital Compositing and Photography	3	F, Sp		
2nd Spring	15	VPP 260	Interactive Multimedia	3	F	VPP 150	
	16	VPP 255	Multi Camera Production and Steaming	3	Sp	VPP 100	
	17	BUS 120	Business Math	3	F, Sp, Su	MTH 052, 052A or Placement	
	18	VPP 270	Video II	3	Sp	VPP 100, VPP 150	
	19	VPP 290	Animation and Motion Graphics	3	Sp	VPP 100 or VPP 150 and VPP 170 or Instructors Permission	
	20	VPP 271	Digital Compositing and Photography II	3	F	VPP 170	

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	21	VPP 299	Internship	3	F, Sp	Permission of Instructor and completion of 30 credits in major course requirements.	
	22	VPP 280	Capstone	3	F, Sp	VPP 100 or VPP 170, VPP 150 and Instructor Permission and 30 VPP credits completed	

Total Program Credits

61

VPP

### Restricted Electives:

GCT 115 Design & Layout I

ART 160 2D Design

ART 140 Illustration

ART 162 Drawing I

ART 171 Art Law

BUS 140 Introduction to Business

BUS 188 Social Media in Business

GCT 151 Art and Illustration I

ENG 264 Introduction to Journalism

MKT 252 Public Relations

MKT 254 Advertising and Promotion

VPP 160 Basic Photography